

# Local Government Briefings

A News Bulletin from



EAST-WEST GATEWAY  
Council of Governments

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## Announcements...

### Map of Month: Adults with Health Care Coverage, Percent Ages 18-64

East-West Gateway's February Map of the Month, "Adults with Health Care Coverage, Percent Ages 18-64," compares 35 Metropolitan Statistical Areas in which, according to the Center for Disease Control survey, 85.2 percent of adults (ages 18-64) have some form of health coverage. There is a notable geographic pattern in who has health coverage. Eight of the ten regions with the best health care coverage are eastern or midwest cities-the heart of the old industrial national economy. By contrast, eight of the ten regions with the worst health care coverage are southern or western-the booming Sunbelt cities that have experienced the highest levels of job growth in the past decade. The St. Louis MSA ranks seventh, with 87.5 percent coverage. This map is one of a series of eleven maps supporting East-West Gateway's latest *Where We Stand* update: Health Care document. Click on the Map of the Month icon at [www.ewgateway.org](http://www.ewgateway.org) to view this map and to find a link to East-West Gateway's online library of maps.

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### Course on Contracting with Federal Government at Washington University

The U.S. federal government is the largest buyer of products and services anywhere. This upcoming Washington University course: Federal Government Contracting, Negotiation, and Bidding, provides an in-depth introduction to federal contracting. It includes an overview of the federal government market, discussion of state and local contracting procedures, and analyses of how the Federal Acquisition Regulation (FAR), the agency-level supplements to the FAR, and case law relate to each other and to specific case examples. The course is appropriate for small business owners or prospective entrepreneurs, as well as individuals seeking jobs in the fast-growing field of government procurement and contract management. The instructor is Frank, procurement counselor at the Eastern Region Missouri Procurement Technical Assistance Center. Classes will be held on Tuesdays, February 2, 9, 16 and 23 from 5:30-7:30 PM. Noncredit Fee: \$50. For more information or to register, call (314) 935-6720.

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### Workshops for Public Sector Employees at Missouri State University

The Master of Public Administration Program and Social Issues Institute at Missouri State University, Springfield, Mo., is offering the following three workshops for public sector employees:

#### **Feb. 12: Use of GIS for Public Managers**

8:30 AM - 1 PM

Time:

Location:

Strong Hall, Room 305, Missouri State University; Springfield, Mo. Instructor: David Johnson, Ph.D.  
Registration Deadline: February 9

#### **Mar.19: How to Motivate Workers and Increase Productivity in the Public Sector**

Time: 8:30 AM - 1 PM

Location: Glass Hall, Room 262, Missouri State University; Springfield, Mo. Instructor: Mark Ellickson, Ph.D. Registration Deadline: March 16

#### **Apr. 23: Using Citizen Surveys to Assess Community Opinions: How to Do them and What They Mean**

Time: 8:30 AM - 1 PM

Location: Alumni Center, 1st Floor Hospitality Room, Missouri State University; Springfield, Mo.  
Instructor: Mark Ellickson, Ph.D. Registration Deadline: April 20, 2010

The conference fee is \$75 per workshop and includes coffee, snacks, lunch, parking fees and workshop material. For more information, contact the Community and Social Issues Institute at [csii@missouristate.edu](mailto:csii@missouristate.edu) or (417) 836-6660. Register online at <http://morriscenter.missouristate.edu/csii>. Please note that you will have to register for each conference you wish to attend. For program information, contact Dr. Kant Patel, MPA Director, at [kantpatel@missouristate.edu](mailto:kantpatel@missouristate.edu) or (417) 836-5925. Continuing education units (CEUs) are available.

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## Conferences and Events...

### January 31: Midwest Bicycle Expo & Swap Meet

**Includes programs on St. Louis Regional Bicycle Master Plan, Katy Trail, helmet fitting and more.**

The Midwest Bicycle Expo & Swap Meet, presented by the St. Louis Regional Bicycle Federation, will feature more than 75 vendors with bicycle-related goods, cycling-related workshops and seminars from our region's bicycling experts, a silent and live auction, entertainment, indoor bike racing, and great discounts on bicycle-related items. You can bid, buy, sell, swap, trade, and learn at this annual event to be held Sunday, Jan. 31 from 10 AM - 3 PM at the Gateway Center, One Gateway Drive, Collinsville, Ill. Admission is \$8 at the door, \$6 with a coupon available at participating bike shops and businesses or free with St. Louis Regional Bicycle Federation membership, available in advance online or at the door. For more information, visit [www.stlbikefed.org](http://www.stlbikefed.org) or call (314) 707-5001.

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### February 4: Context Sensitive Solutions Workshop National Webcast

The third in the series of Context Sensitive Solutions National Dialog Workshops will be webcast live from Charlotte, NC, on Feb. 4 from 8 AM - 3:30 PM CT. The workshop will be streamed via the Internet for those unable to attend and participate on site. The workshop will include an up-to-date overview of Context Sensitive Solutions (CSS) plus presentations on exemplary CSS projects, plans and programs from the surrounding region. The case studies were drawn from over 90 submissions from across the country, and were selected as examples of effective application of CSS principles to transportation projects, plans and programs. The workshop will provide transportation agency employees and managers, government decision makers, community groups and future transportation professionals the opportunity to learn more about CSS and how it can improve transportation processes and outcomes. To register for the webcast, visit the CTE National Broadcast Series Registration site: [http://cte.ncsu.edu/cte/TechTransfer/Teleconferences/web\\_register.asp](http://cte.ncsu.edu/cte/TechTransfer/Teleconferences/web_register.asp). There is no cost to view the webcast. Register in advance to receive updated workshop information including the final agenda and schedule. For more information on the National Dialog visit: [www.cssnationaldialog.org](http://www.cssnationaldialog.org).

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### February 4: Responsible Growth, Stormwater Mgmt. and Sustainable Site Design

**Module 10 of Chancellor's Certificate Program in Planning and Zoning at UM-St. Louis**

Place local planning issues into a regional context and consider what factors are important to ensure long-term sustainable development and health of both the local community and the region. Consider the components and issues surrounding stormwater management and the use of sustainable site design, and the implications of this development strategy for your jurisdiction. The trainers will be David A. Wilson, division manager in planning for East-West Gateway Council of Governments and Mark Meyer, PE, principal civil engineer at Intuition and Logic, a St. Louis-based engineering firm. Class will be held from 6-9 PM in the J.C. Penney Conference Center, UM-St. Louis. Go to <http://ce.umsi.edu/pz> for more information and to register to attend this module if you are not already registered for the entire program.

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### February 5-6: Financial Issues in Managing NPOs

**Nonprofit Management & Leadership Program course at UM-St. Louis**

This course is intended for general staff and executives, as well as board members of NPOs, who must understand and apply financial knowledge in their management and governance roles. It will cover cash-flow analysis, budgeting, fund accounting, cost accounting, and understanding financial statements, including balance sheets, cash-flow statements, statements of activity, and operating and capital budgets. Materials for this course are provided. For more information, including course description and details, call (314) 516-6713 or visit [www.umsi.edu/npmi](http://www.umsi.edu/npmi) and click on "Noncredit Courses."

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### February 8: Author and Entrepreneur Jack Schultz to Speak at MCEDC Forum

Jack Schultz, nationally acclaimed author of *Boomtown USA: The 7 ½ Keys to Big Success in Small Towns*, will be the keynote speaker at the Monroe County Economic Development Council (MCEDC) Forum on Feb. 8 at The Falls Reception and Conference Center in Columbia, Ill. Doors will open at 7 AM

and the event will conclude around 9 AM. Breakfast is included in the registration fee. Schultz, founder and CEO of Agracel, Inc., an industrial development firm majoring in rural America, is a top economic development authority on small towns just like those in Monroe County. At the MCEDC Forum, Schultz will talk about the characteristics of towns that are successful as well as the importance of encouraging an entrepreneurial approach in your community. He will also give some insight into the importance of supporting your local business community, and how small towns can survive and thrive during hard economic times. Registration is required (deadline is Feb. 1) and can be done by going to the U of I Extension-Monroe County website at <https://webs.extension.uiuc.edu/registration/?RegistrationID=4055> or calling (618) 939-3434.

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## February 11: Integrating City and Regional Plans

### Module 11 of Chancellor's Certificate Program in Planning and Zoning at UM-St. Louis

Increase your understanding of government structures and the planning agencies in the St. Louis metro region. Consider the relationship between city and regional planning efforts. Discuss the responsibilities commissioners have to the region and how this interaction takes place in other states. The trainers will be Joe Vujnich, director of planning and parks for the City of Wildwood, Mo. and Les Sterman, former executive director of the East-West Gateway Council of Governments. Class will be held from 6 - 9 PM in the J.C. Penney Conference Center, UM–St. Louis. Go to <http://ce.umsl.edu/pz> for more information and to register to attend this module if you are not already registered for the entire program.

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## February 16 - May 11: Neighborhood Leadership Academy

The Neighborhood Leadership Academy at the University of Missouri-St. Louis offers current and future leaders of neighborhood, community, and public sector organizations the opportunity to design community improvement projects for their neighborhoods under the guidance of experienced instructors. Registration deadline is Feb. 11. For more information and to register, go to <http://umslce.org/index.php/neighborhood-leadership-academy>.

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## February 18: Transportation and Land-Use Connections

### Module 12 of Chancellor's Certificate Program in Planning and Zoning at UM-St. Louis

Gain an understanding of the interaction of transportation infrastructure with adjacent land use, and why land use can be a transportation strategy in and of itself. Learn about the benefits of a multimodal system, mixed land uses in a single area, and density. The trainer will be Paul Wojciechowski, AICP, PE, senior client manager at CH2M HILL. Class will be held from 6 - 9 PM in the J.C. Penney Conference Center, UM–St. Louis. Go to <http://ce.umsl.edu/pz> for more information and to register for this module if you are not already registered for the entire program

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## February 24: Employee Benefit Design and Compliance for NPOs

### Nonprofit Management & Leadership Program course at UM-St. Louis

The class will address: General legal requirements that apply to employee benefits plans, emphasizing the unique design and compliance issues faced by nonprofit organizations; medical and other welfare benefits; tax-sheltered annuity plans 403(b) plans, 401(k) plans, pension plans, 457(b) plans, and 457(f) plans; recent developments in the tax laws affecting employee benefit programs of nonprofit organizations, including recommended steps for a compliance self-audit. For more information, including course descriptions and details, call (314) 516-6713 or visit [www.umsl.edu/npm](http://www.umsl.edu/npm) and click on "Noncredit Courses."

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## February 25: Trends in Commercial Real Estate the Topic at ASA Luncheon

Join the American Statistical Association - St. Louis Chapter for its monthly luncheon. This month's speaker will be Keith Zeff, vice president of the real estate firm Colliers Turley Martin Tucker (CTMT). Keith will discuss trends in commercial real estate as described in CTMT's recently released Annual Market Report for St. Louis, 2010. The luncheon will be held at noon at the Mosaic Restaurant, 1010 Washington Avenue 63101 in downtown St. Louis. All are welcome. There is no charge to attend; those

in attendance will order lunch off the menu at their own expense. The menu may be seen at [www.mosaictapas.com/Mosaic-Downtown.cfm?menu=lunch](http://www.mosaictapas.com/Mosaic-Downtown.cfm?menu=lunch). No RSVP is necessary.

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## Conferences and Events Further Out

**March 29: Annual St. Louis APA Planning Workshop** - The St. Louis Metropolitan Section - American Planning Association will hold its annual Planning Workshop at Powder Valley Conservation Nature Center on March 29. The conference will focus on issues facing suburbs, with take-home lessons applicable to all types of communities. June Williamson, RA, LEED AP, associate professor of architecture at the City College of New York/CUNY and co-author of *Retrofitting Suburbia: Urban Design Solutions for Redesigning Suburbs* will lead the conference. Open to the public. Workshop details are available at [www.mo-apa.org/mc/community/eventdetails.do?eventId=252012](http://www.mo-apa.org/mc/community/eventdetails.do?eventId=252012).

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## What's in the News...

### In national news...

#### LED Streetlights Save Money for Cities

A new study for Pittsburgh says that the city could save \$1 million a year in energy costs and \$700,000 in maintenance if they make the switch to light-emitting-diode (LED) lighting in its 40,000 streetlights.

The study was conducted by Pitt's Mascaro Center for Sustainable Innovation. While there is still more environmental impact from the manufacture of LEDs than sodium lamps, the report says that the energy savings far outweigh the damage.

Reporter David Templeton writes, "Currently 90 percent of the nation's lighting is high-pressure sodium, including most of Pittsburgh's streetlights. Only 1 percent of the nation's streetlights are LED lighting, the study says."

"The University of Pittsburgh looked at what is the best product from cradle to grave approach on the environmental impact, and one of the first studies done on urban lighting," city Councilman William Peduto said. "The report clearly demonstrates with all the technology out there that LED has the best impact from an environmental point of view."

Read the *Pittsburgh Post-Gazette* article at <http://www.post-gazette.com/pg/10018/1029038-53.stm>

Sources: *Planetizen Newswire*, Jan. 28, 2010 and *Pittsburgh Post-Gazette*, Jan. 18, 2010

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#### Transportation System Efficiency Supports Economic Development

By increasing transportation system efficiency, Win-Win strategies increase economic productivity and support economic development. They do this by reducing inefficiencies such as traffic congestion, road and parking infrastructure costs, accident and pollution damages, and the cost burden of importing petroleum to fuel vehicles. Recent research shows that economic productivity (per capita GDP) increases in a region with higher public transit ridership, land use densities and fuel prices, and declines with increased motor vehicle travel. This is basic economics: a more efficient transportation system increases productivity. It also reduces pollution emissions.

These are the conclusions presented in *Evaluating Transportation Economic Development Impacts*, a recent report by Todd Litman, executive director of the Victoria Transport Policy Institute. The report is online at [http://www.vtpi.org/econ\\_dev.pdf](http://www.vtpi.org/econ_dev.pdf).

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## Online Resources...

### Rating Roads for Sustainability

Hoping to do for roads what LEED has done for buildings and Energy Star for household appliances, Greenroads has unveiled a new rating system for sustainable road design and construction. In development since early 2007, the system seeks to encourage the more than \$80-billion-a-year road construction industry to adopt standards that will build sustainable roads with less environmental impact, lower life cycle costs and resulting in more positive societal outcomes. The rating system, which was jointly developed by researchers from the University of Washington and the global engineering firm CH2M Hill, outlines the minimum requirements that must be met to qualify as a green roadway. Requirements include producing a noise-mitigation plan, reducing stormwater runoff and mitigating urban heat island effects. The system also awards credits for voluntary actions, such as minimizing light pollution, using recycled materials, incorporating quiet pavement and accommodating non-motorized transportation. The system can be used for either new road projects or for upgrades on existing roads. The Greenroads Web site address is <http://www.greenroads.us>.

Source: *Governing.com*, Idea Center, Jan. 28, 2010

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## Jobs...

### Director of Parks & Recreation

#### City of Des Peres

The City of Des Peres is seeking a dedicated, enthusiastic, energetic professional to fill the position of Director of Department of Parks & Recreation. Department responsible for \$5.0 million budget with 26 FT and 100+ PT employees. Director oversees maintenance of over 100 acres of parks and operation of a 75,000 sq ft recreation center with state-of-the art fitness center, business quality meeting rooms and both indoor and outdoor pools. Must possess a bachelor's degree in parks & recreation management or related field. Master's degree with CPRP designation preferred. Must have 10 years progressively responsible management experience in parks and recreation, including management of a complex community center. Only those with a customer first and team management style need apply. Salary DQE + excellent fringe benefit package. For more information, go to [www.desperesmo.org](http://www.desperesmo.org). Resume and cover letter to Office of City Administrator, City of Des Peres, 12325 Manchester Road 63131 by February 18. EOE

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### Village Administrator

#### Village of New Baden

The Village of New Baden, Ill., population 3,100, has an opening for a Village Administrator. The qualified candidate will have a minimum of 2 years experience as a village administrator or similar municipal experience. A degree in public administration is preferred. Salary will be based on experience. Deadline for applications is Feb.10. Prospective candidates can go to the Village of New Baden website at <http://www.newbadenil.com> or e-mail [djbrandmeyer67@hotmail.com](mailto:djbrandmeyer67@hotmail.com) for more information. EOE

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### Library Director

#### Six Mile Regional Library District (Granite City, Ill.)

The Board of Trustees of the Six Mile Regional Library District seeks an energetic leader to serve as District Director. The Six Mile Regional Library District serves the communities of Granite City, Mitchell, and Pontoon Beach. The Director will be expected to: Improve on an already high level of public library service; provide superior leadership, administrative, and organizational skills; be committed to participating in local community activities and events and have a high-level administrative experience with financial (budget) responsibilities and familiarity with Illinois Library Statutes. A Master of Library Science degree from an ALA accredited school, is required. Salary is negotiable depending on experience and qualifications. Excellent benefits and retirement package. To apply, submit a letter of application,

detailed resume and three professional references to: Deborah Von Nida, Board President, Six Mile Regional Library District, 2001 Delmar Avenue, Granite City, IL 62040 by Feb. 15. Contact same for a full job posting.

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## Director of Planning & Development Services

### City of Clayton

Prestigious community considered a leader in green initiatives seeks a dynamic individual to serve as Director of Planning & Development Services. Salary range up to \$98,240, with hiring rate DOQ, plus excellent benefits. Dept. has 9 FTE's and Director reports to City Manager. Oversees plan review for development projects, building permits and building/property maintenance inspections. Champions Citywide sustainability programming. Prepares recommendations for Plan Commission, ARB, and Board of Aldermen, and attends related meetings. Prepares/presents revisions to Zoning Ordinances, Master Plans and International Code, as required. Formulates/oversees departmental budget and performance goals. Must possess a bachelor's degree in urban planning, public admin. or a closely related field; master's degree and/or AICP certification preferred. View the full job description at [www.ci.clayton.mo.us](http://www.ci.clayton.mo.us). Submit resume and cover letter to Human Resources, City of Clayton, 10 N. Bemiston, Clayton, MO, 63105 or electronically to [jobs@ci.clayton.mo.us](mailto:jobs@ci.clayton.mo.us) by 5 PM, Feb. 16. EOE

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## Executive Assistant

### North County Inc. Regional Development Association

Premier regional development association seeks community-minded full-time Executive Assistant with a passion for the promotion of the North St. Louis County. This professional level position requires 3+ years of executive assistant or related experience, professional business attire and reliable transportation. A college education is preferred. Must have a working knowledge of Microsoft Office Software and must be proficient at Word, Excel, and Access. Some accounting experience helpful and Quick Book experience preferred. Excellent writing, grammar, problem solving, and multi-tasking skills are required for this multi-dimensional office. Professional level applicants only should send a cover letter and resume to [rzoll@northcountyinc.com](mailto:rzoll@northcountyinc.com). EOE

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## Long Range Transportation Planner

### East-West Gateway Council of Governments

The East-West Gateway Council of Governments has an opening for a position as a Transportation Planner. This professional position reports to the Senior Manager of Planning and Programming and has responsibility for assisting in the development of the region's Long Range Transportation Plan. The successful candidate for this position will have graduated from an accredited four-year college or university, with major course work in transportation planning, urban and regional planning, public policy, civil engineering, or in a directly related field and will have one (1) years of directly related professional experience or an equivalent combination of directly related education and professional experience. Starting salary will be based upon qualifications and experience. View the full job posting at [www.ewgateway.org/AboutUs/JobAds/jobads.htm#TransPlanner](http://www.ewgateway.org/AboutUs/JobAds/jobads.htm#TransPlanner). Applicants should submit a resume and letter of interest to East-West Gateway Council of Governments, Attn: Human Resources, One Memorial Drive, Ste. 1600, St. Louis, MO 63102. EOE/AA

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## Human Resource Administrator

### East-West Gateway Council of Governments

The East-West Gateway Council of Governments has a part-time position open for a Human Resource Administrator. The number of hours required may vary, but not be less than 20 hours per week. The Human Resource Administrator will report to the Director of Administration and will be responsible for the personnel matters and related Council policies. The duties will include but not be limited to recruiting, screening and training of new employees, coordination of employee benefits, updating manuals and job descriptions, maintaining personnel records and assisting management with all personnel matters. The pay rate for this position begins at \$22.41 with the actual starting rate based on background and experience. The full job posting is available at <http://www.ewgateway.org/aboutus/JobAds/jobads.htm>. Interested staff should submit a resume and letter of interest to East-West Gateway Council of Governments, Attn: Human Resources, One S. Memorial Dr., St. Louis, MO 63102. EOE/AA

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## Manager, Transportation Systems Analyst III

### East-West Gateway Council of Governments

The East-West Gateway Coordinating Council has an opening for a Manager in its Transportation Systems Evaluation Department. Experience in transportation systems modeling and management is required. Responsibilities will include: model calibration, enhancing the transit model to meet FTA requirements, applying appropriate analytical techniques to forecast future travel needs and transportation system performance; developing and applying analytical techniques to assess the relationship of transportation, land use, and environmental policies and additional responsibilities. A four-year degree from an accredited university in either urban/regional planning, transportation planning, transportation engineering, or a closely related field with a minimum of five years experience is required. Advanced degrees may be substituted for one year of experience. The full job description is available at <http://www.ewgateway.org/aboutus/JobAds/jobads.htm>. The salary is based on qualifications and experience. The Council offers a competitive benefits package. Applicants should submit a letter of interest and resume to East-West Gateway Council of Governments, Attn: Human Resources, One Memorial Drive, Ste. 1600, St. Louis, MO 63102. EOE/AA

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## Grants...

### Urban Areas Security Initiative: Nonprofit Security Grants

The Fiscal Year 2010 Urban Areas Security Initiative Nonprofit Security Grant Program from U.S. Department of Homeland Security provides funding support for target hardening activities to nonprofit organizations that are at high risk of terrorist attack. Each nonprofit organization may apply for up to a \$75,000 grant award. There is no required match. Eligible applicants include 501(c)(3) nonprofit organizations located in the counties of St Louis, St Charles, Jefferson, Franklin, Madison, St Clair and Monroe and the City of St Louis. Criteria for determining eligible applicants who are at high risk of terrorist attack include, but are not limited to: Identification and substantiation (e.g., police reports or insurance claims) of prior threats or attacks against the nonprofit organization or closely related organizations (within or outside the U.S.) by a terrorist organization, network, or cell; symbolic value of the site(s) as a highly recognized national or historical institution that renders the site as possible target of terrorism; role of the applicant nonprofit organization in responding to or recovering from terrorist attacks; and findings from previously conducted risk assessments including threat or vulnerability. The grant application guidance document and application kit may be obtained by e-mailing your request via e-mail to Hilda Adams at [hilda@ewgateway.org](mailto:hilda@ewgateway.org) or Jane Suozzi at [jane@ewgateway.org](mailto:jane@ewgateway.org). Applications are due by 5 PM, March 4. Applications must be submitted to: Hilda Chaski Adams, MPH; Public Safety Administrator, St. Louis Regional Response System, One Memorial Drive Suite 1600, St Louis MO 63102 or by e-mail to [hilda@ewgateway.org](mailto:hilda@ewgateway.org). Questions should be directed to Hilda.

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## Quotes...

*When you're starving and somebody puts food in your mouth, it's amazing what states will do."*

Nevada's school superintendent, Keith W. Rheault, who told education reporter Sam Dillon that the state's educators initially grumbled about the federal Race to the Top program, awarding states millions of dollars for bold education reforms. Rheault said educators became silent when tax revenues dwindled.

Source: *New York Times*

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