



The Ferguson-
Florissant School
District

The Ferguson-Florissant School District

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**“Each Child as My Own”
Our Goal • Our Passion • Our Future**



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FFSD Earns “What Parents Want” Award

Only 27 other Missouri school districts qualified for the national recognition

Florissant, Mo., June 3 –The Ferguson-Florissant School District has garnered praise from SchoolMatch®, a national school selection consulting firm that ranks how well K-12 schools meet the needs of families choosing schools.

The Columbus, Ohio-based firm rates school systems in a national percentile format, making it possible for comparisons by parents, homebuyers, corporate leaders, policymakers, educators or realtors using its services.

Located in suburban St. Louis, the Ferguson-Florissant School District recently learned that it earned the firm’s nineteenth annual “What Parents Want” award. It is one of only 28 Missouri school districts to receive the honor.

“We were pleased to learn that we received this prestigious award and heartened by this tangible stamp of approval on our work with students,” said Jeff Spiegel, superintendent of schools.

“We have a lot to be proud of. Eighty-five percent of our students go on to college or some other post-secondary institution. We have award-winning Positive Behavior Support schools and a nationally-recognized Early Education program.”

According to SchoolMatch, only 16 percent of the nation’s public school districts meet parents’ expectations.

Their study of more than 95,000 parent questionnaires, completed by SchoolMatch clients in 2009, found that parents most often look for school systems that are:

- Competitive in academic test scores and academically solid, but not so rigorous as to intimidate their children

What Parents Want, Cont.

- Accredited
- Recognized for excellence by a national foundation or by the U.S. Department of Education
- Competitive in teacher salaries
- Above average in instructional and library/media services expenditures on a national percentile basis
- Known for small class size

SchoolMatch conducts more than 1000 Educational - Effectiveness Audits of school systems throughout the country and assists corporations with site selection studies.

The firm maintains information on every public school system throughout the nation. Since 1992, the award program has recognized school systems that are making noteworthy efforts to meet the needs of the clientele they serve.



The Ferguson-Florissant School District

The Ferguson-Florissant School District, located in suburban St. Louis, takes seriously its motto of treating "Each Child as My Own" and "High Achievement for All" is its goal. The district enjoys a national reputation as an innovative education leader.

Visit us on the web at www.fergflor.org

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