

PRESS RELEASE  
DATE: June 18, 2014

## **For Immediate Release**

### **PAUL CERAME RAISES \$6,000 FOR McCLUER NORTH HIGH SCHOOL**

Earlier this month, the Paul Cerame Automotive Group presented McCluer North High School with a check for \$6,000. The money was raised by Paul Cerame Ford this past Spring through Ford's "Drive One 4 UR School" program. The dealership partnered with McCluer North students, parents and faculty members to put on the event. Customers were invited visit Paul Cerame Ford to test drive some of Ford's newest vehicles, and in return, money for each test-drive would be donated to help fund important programs at McCluer North High School.

"Thanks to the hard work of the students and faculty at the school, we are able to make this donation to McCluer North," said Bob Cerame, president of the Paul Cerame Automotive Group. "We take seriously our role as members of the North County community, and we are excited that this donation will help the school fund projects and programs to educate and improve the lives of students right here in our own backyard."

Paul Cerame Ford is located just one minute North of I-270 on New Halls Ferry Road in Florissant. Customers can contact the dealership by calling 314-838-2400, or on-line at [www.cerame.com](http://www.cerame.com).

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#### **PHOTO CAPTION:**

Bob Cerame (R), president of Paul Cerame Automotive Group in Florissant, presents Larry Noel (L), Assistant Principal of McCluer North High School, with a check for \$6,000 as part of Ford's Drive One 4 UR School program.