



the City of Hazelwood, Missouri

much more than you imagine

Spring 2009



Hazelwood offers a quality of life that's second to none

What's Inside

REDUCE • REUSE • RECYCLE
GO GREEN!
A SAINT LOUIS COUNTY HEALTH DEPARTMENT INITIATIVE

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City of Hazelwood Launches New Website



User-friendly features and functions makes navigating Hazelwood's new website easier

In an effort to better communicate with residents and to attract the attention of more businesses, the city of Hazelwood has launched a newly redesigned website. It went "live" recently at the same web address, www.hazelwoodmo.org.

This enhanced web portal has a fresh, visually-appealing look that offers an array of user-friendly features and functions, as well as updated information on what's happening in Hazelwood.

The website design features the theme of Hazelwood's new marketing campaign which is "Much more than you imagine." A similar contemporary look can be found on Hazelwood TV10, the City's public access channel on Charter cable, to add continuity to the overall brand messaging.

"We want everyone who visits the website to know that Hazelwood offers much more than you imagine," said Tim Davidson, communications coordinator. "Not many people know that Hazelwood is home to *continued on next page...*

“It’s an honor and privilege to announce the Northwest Chamber’s 2008 Community Development Award to the city of Hazelwood.”



Hazelwood officials accept Northwest Chamber’s 2008 Community Development Award

City of Hazelwood Launches New Website

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several international companies from the United Kingdom, France, Germany and Canada. We’re also attracting innovative, start-up companies that specialize in alternative energy sources, biotechnology, medical research as well as logistics.”

Another key purpose of the website is to inform Internet users that Hazelwood offers a quality of life that’s second to none. It features all the amenities of a big urban city without losing the family-friendly charm of suburban life.

Other key attributes of the website include the following: a “Quick Vote” resident poll; a City Council section featuring photos, contact information, meeting agendas/minutes and a ward map; in-depth descriptions of all City departments and their divisions; a calendar of events for Parks and Recreation; downloadable versions of building/occupancy permits and business license applications; employment opportunities; and current news releases.

The city of Hazelwood management staff will be able to make changes and updates to the website at anytime from anywhere there is Internet access. This level of control insures that additions and edits can be made in the timeliest manner so the information available is always fresh and up to date.

Can We See Your Address?

The police and fire departments need your help finding you during an emergency. Be sure your numerical address can be seen quickly.

City ordinance requires address numbers for homes and businesses to be readily visible from the roadway. Minimum height of the numbers should be four (4) inches, and they must be placed a minimum of three (3) feet from the ground so they can be seen clearly from the street.

Hazelwood Dominates Northwest Chamber Awards Program

The city of Hazelwood came out on top at the 2009 Annual Meeting, Installation and Awards Ceremony hosted by the Northwest Chamber of Commerce (NWCC). Not only did the City receive the “2008 Community Development Award,” but four other Hazelwood companies and business leaders were presented with major awards as well.

The NWCC selected Hazelwood for this distinguished honor because of its efforts taking a negative, the Ford Assembly Plant closing in 2006, and turning it into a positive with the \$200 million Aviator Business Park redevelopment project which is now underway on the same site. This shows commitment to the City’s future revitalization, as well as the overall growth of North St. Louis County.

In addition, the city of Hazelwood was commended for initiating development projects for Park 370, St. Louis Mills and the Hazelwood Logistics Center in order to keep the area vibrant, growing and open for business.

Hazelwood is often referred to as the “Gateway to North County” because of its strategic location in the St. Louis region. According to John Branca-glione, vice president, PGAV Urban Consulting, “Hazelwood

is attractive to a wide variety of uses simply by virtue of its location and the stability of the City in terms of its demographics and economic make-up.”

Many companies are thriving in Hazelwood and their top executives are playing active roles as leaders in the community. Because of their positive influence, four of them were honored by the NWCC with these awards:

2008 Business of the Year
Spirit Toyota of Hazelwood

2008 Small Business of the Year
Home Pure Air of Hazelwood

2008 Business Person of the Year
Jerry Hart, Valley Industries

2008 Rookie of the Year
Kevin Hall, Bommarito Honda of Hazelwood

At the same event, Hazelwood Ward 2 City Councilman Bob Aubuchon was inducted as a 2009 NWCC Board of Director. He joins Hazelwood Police Chief Carl Wolf who is currently on the Board.

Two other business leaders from Hazelwood will be serving on the 2009 Board. They are U.S. Postmaster Jim Mahr and Kevin Hall.



**Come join the fun!
White Birch Bay Opens
for the Season on
May 23**

Thousands of visitors enjoyed Hazelwood's new Aquatic Center last summer

Open House for Comprehensive Plan Update

The city of Hazelwood will host an Open House on Tues., May 5, to allow public review of a draft Comprehensive Plan Update. The event will be held at Hazelwood Civic Center East from 6 p.m. to 9 p.m.

The City's current Comprehensive Plan was adopted in 1998, and once adopted, the 2009 Plan Update will establish an integrated set of recommendations on land use, housing, economic development and transportation among several topics.

At the Open House, residents will be able to view the draft regarding land use and development plans for the City and written goals and policies to guide the City's future growth.

In addition, the public will have the opportunity to ask questions to City staff and the City's planning consultant about the draft maps and policies and provide their feedback. Questions may be directed to Earl Bradfield, City Planner, at (314) 513-5013.



A bridge along Truman Park trail

Hazelwood Receives Grant for Truman Park Trail Project

A park improvement grant totaling \$196,023 was recently awarded to the city of Hazelwood by the Municipal Parks Grant Commission of St. Louis County. Hazelwood was one of 19 local municipalities receiving over \$3.5 million for 20 different projects.

This money will be used to fund Phase II of the Truman Park/St. Stanislaus Neighborhood Connector, a scenic trail which is a part of the Great Rivers Greenway in North County. When the Hazelwood City Council voted to approve the resolution calling for support of the grant application, the City agreed to make a 5% matching contribution.

"This project came to fruition due to the cooperative efforts of several state/local government agencies working together to make it happen," said Doug Littlefield, Parks & Recreation Supervisor.

The trail is designed to accommodate a variety of users ranging from pedestrians to bicyclists and skateboarders to roller bladers. In the future, lane stripes and park benches will be added to the 10-ft. wide pathway to make the experience more enjoyable for multiple users.

Street Improvement Projects Underway



One-Lane bridge on Teson Road

Grants received from the Transportation Improvement Program through East-West Gateway Council have provided Hazelwood with the funding to proceed with two major projects. One involves a \$1.3 million white topping of Hazelwood Ave. from Pershall to Frost Ave. A 7" layer of concrete is being applied to the existing asphalt

surface. The other is going out for bids on the Teson Road Drainage Structure. Estimated cost is \$324,500. This project will replace a one lane, stone-arched bridge structure with a bridge allowing two lanes of traffic.

Construction of a \$750,000 infrastructure project to rebuild portions of Missouri Bottom Rd. between Tulip Tree Lane and Taussig Rd. is

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The city of Hazelwood welcomes growth, offering a low cost of doing business in a vibrant region.



Economic Development Thriving in Hazelwood despite Economy



Aviator Business Park Demolition

Aviator Business Park

Panattoni Development Co. is still in the demolition phase at the old Ford plant site. The project is on schedule and construction is slated to begin on at least two new buildings this summer.

Hazelwood Logistics Center

McEagle's redevelopment of the old Robertson area is complete. The land is cleared, landscaped and ready for buildings and tenants. A 405,000 sq. ft. speculative building is being marketed to potential tenants.

Lindbergh Distribution Center

Duke's building at the corner of N. Lindbergh and McDonnell Blvd. has two new tenants, Matrix Packaging and Whitney Design. Matrix Packaging is a Canadian-based plastics company. Whitney designs and sells laundry and household items.

Park 370

This industrial park is home to 29 businesses. AAA's fleet service and Confluence Solar are the newest tenants. Confluence Solar specializes in developing silicon wafers with nano technology for solar panels.

370 Business Center

Recently, 215 acres of land north of Park 370 was re-zoned for industrial use. Block Hawley, Inc., the realtor, is seeking a developer for a business park similar to Park 370.

St. Louis Mills

In February, total sales at St. Louis Mills, including Cabela's, increased .7% for the month, bringing year-to-date sales to .6% increase for this fiscal year. Recent additions include Sonic, which revisited its plans due to the Mall's success.

Keep Grass from Growing Out of Control

Spring showers bring May flowers and taller grass. Let's all make an effort to keep our grass cut. Not only does it make Hazelwood an attractive place for prospective businesses and home buyers, but it's also the law. The City's grass ordinance is enforced by Hazelwood Code Enforcement Officers.

When grass exceeds eight (8) inches in height, the property is marked with a bright orange sticker. This gives the property owner/occupant up to 5 days to cut the grass. Failure to heed the warning will cause Code Enforcement to issue a Court Summons and apply for a Search Warrant (ASW).

Further action involves sending a copy of the Summons and ASW request to the City Attorney's Office. The ASW is then faxed to the Courts for the Judge to sign. Once the warrant is signed, it is handed over to Code Enforcement Officers who serve the warrant at the same time the grass is cut. The entire process can take from 10 to 15 days.

As Code Enforcement patrols the City looking for property ordinance violations, they may see a yard with cut grass in the front but not see the backyard. If you notice someone with a messy backyard, please contact Code Enforcement at (314) 513-5033 and make an anonymous report.

Street Improvement Projects Underway

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slated to begin in the fall of 2010. Road work will continue through the summer of 2011.

The project involves creating 15-ft. lanes in each direction, concrete curbs and gutters, as well as storm drains to control water run-off. Re-grading of the right-of-way and realignment of the roadway will greatly improve sight distances and safety for both drivers and cyclists. Guard rails will be placed on the bluff side as well.

In January, the City Council approved a \$141,000 contract with EDM, Inc., for preliminary engineering services. The federal government will reimburse the City for 80% of the cost or \$600,000.



St. Louis Mills is just one of many shopping, dining and entertainment venues available to local residents.

Statewide Coalition Supporting Red Light Cameras Holds Event at City Hall

Missouri Families for Safer Roads, a new statewide coalition led by advocates for traffic safety, recently held a news conference at Hazelwood City Hall.

The purpose was to help educate Missouri elected officials and the public about the proven effectiveness of red light cameras in raising driver awareness, reducing crashes and saving lives.

Hazelwood Police Chief Carl Wolf is one of the founding directors of this nonpartisan, nonprofit coalition. He noted that nearly 50 state municipalities are successfully using the cameras.

In Hazelwood, for example, red light running citations have declined by more than half (53%) since cameras were installed, as motorist awareness grows.

“We are among the growing number of Missouri communities using red light cameras—as just one of several tools—to enforce laws, raise awareness of safe driving practices and cut down on crashes and fatalities,” Wolf said.

Wolf added that he and his colleagues have produced an educational video presentation of Missouri’s Top 10 Most Dangerous Red Light Runners of 2008. Those interested in seeing why we need these traffic safety tools can view the video at www.MoSaferRoads.com.



A tree being planted in Hazelwood

Hazelwood Tree Program Helps Beautify Community

In March, the City Council approved a proclamation declaring it as “Plant A Tree Month” in Hazelwood. Local residents are being encouraged to participate in a community-wide effort to beautify the City by planting a tree and flowers around their homes.

As an incentive, the City is offering a 50% reimbursement to residents who buy a tree—up to a maximum reimbursement of \$25. The only requirement is that the tree has to be planted at least 12 feet away from the City’s right-of-way. Additionally, Hazelwood offers a commemorative tree program for residents who wish to have a tree planted in memory of a loved one at a City park.

“Trees not only protect our environment, prevent soil erosion and provide a natural habitat for animals, but also they help beautify our neighborhoods and can add up to 20% worth of value to residential properties,” said Mayor Carr. “We urge all of our residents to plant a tree in their yard and help improve the aesthetics of our community.”

In addition, properly placed trees can help reduce home energy consumption. According to AmerenUE, three well-placed trees around a house can cut energy needs for home air conditioning by 10 to 15%. By reducing electricity use, trees can help us become less dependent on fossil fuels for generating energy.

Increases of recyclable tonnage collected in Hazelwood neighborhoods indicate local residents support efforts to “Go Green!”



Hazelwood Residents Form Good Waste Habits with Recycling Carts

For the first nine months of 2008, recyclable collections averaged 28 tons per month in the city of Hazelwood.

After Veolia Environmental Services, Inc., distributed free 65-gallon recycling carts to most of the homes in Hazelwood, collections skyrocketed to an average of 90 tons per month for October, November and December. This produced an increase of approximately 223%.

In 2009, the amount of recyclable tonnage collected from Hazelwood continues to remain strong. “We’re glad to see that Hazelwood residents are embracing our recycling program with such vigor,” said Al Heinermann, Veolia’s Municipal Market Representative.

Heinermann adds that “we normally see an increase in recycling participation in communities where we give out recycling carts. Hazelwood’s results are phenomenal, exceeding everyone’s expectations. It’s one of the largest increases of recyclable collections we’ve seen from any municipality in the St. Louis area.”

Thanks to you, the city of Hazelwood is making a major contribution to the growth of our local economy with its robust efforts to recycle.

According to the St. Louis Metropolitan Area Recycling Economic Information study conducted by the University of Missouri, nearly 16,000 people are employed by 1,500 local businesses specializing in the recycling, reuse and remanufacturing industry. Collectively, they have an annual payroll of close to \$640 million with annual receipts in excess of \$4.9 billion.

The industry’s economic impact to the St. Louis region surpasses the national average by at least 25%. Many of the businesses are small to medium-size enterprises and locally-owned.

These companies create a positive ripple effect in the region’s economy, resulting in more jobs and revenues produced by their suppliers and other vendors. The combined effort exceeds that of numerous other industries in the area.

Recycling has become an integral part of daily life for thousands of households and businesses throughout the St. Louis area.

The continual growth of this industry generates new opportunities to conserve our planet’s resources and reduce the amount of waste being put in our landfills.

As new technologies and processes emerge to manage waste, entrepreneurial efforts to create new jobs and better efficiencies will flourish and drive our economy. The importance of waste reduction and recycling to the St. Louis economy will become even greater in the future.

Community Clean-Up Campaign Begins in June

If you’re in the midst of spring cleaning or plan to begin soon, keep in mind that the city of Hazelwood’s 11th annual “Community Clean-Up Campaign” begins June 1 and continues through June 26.

Here’s a list of some upcoming events:

Bulky Waste Curbside Pick-Up (06/01-06/26)

White Goods Curbside Pick-Up (06/01-06/26)

Usable Item Pick-Up (06/21-06/26)

Apartment/Condo Bulky Waste Drop-Off

Outdoor Home Improvement Incentive

Recycling Container Giveaway

Compost Clearance

Compost Bin Close-Out

Boy/Girl Scouts of America Trash Sweep

Adopt-A-Highway/County Road Program

St. Louis County/Household Chemical Collection Program

A brochure outlining a description of these events and a listing of pick-up dates for streets in your area can be found in the 2009 Summer Activity Guide published by Hazelwood Parks and Recreation. Detailed information is also on the new website in the “What’s New” section.

Smoke Detector Battery Program Begins

Let’s make every effort for Hazelwood to be 100% covered with working, dependable smoke detectors. Smoke alarms cut the risk of dying in home fires by nearly 50%. To promote fire safety, the Hazelwood Fire Dept. is launching a new program to provide smoke detector batteries to residents who need them. Hazelwood Fire Explorer Post members will assist firefighters in canvassing neighborhoods and installing batteries. For more information, call (314) 731-3424.



Part of Hazelwood's industrial area is now in Lambert's new Foreign Trade Zone, giving local companies a competitive edge.

Employee of the Year Awards for 2008

The city of Hazelwood's Employee Recognition Committee was created to develop a program to recognize employees for their outstanding efforts. The committee consists of a group of employees representing all departments.

The City Manager asked them to formulate a meaningful and comprehensive employee recognition program. Recipients for this year's "Employee of the Year" were chosen from a pool of the "Employee of the Month" winners in 2008.

There was one selected from each of the following departments: City Hall; Fire Dept.; Police Dept.; Maintenance; and Parks & Recreation. All of them were rewarded with a \$300 gift certificate to St. Louis Mills shopping center.

The Employee Recognition Committee is very proud and honored to announce the following winners of the City's "Employee of the Year" for 2008:

Theresa Pfyl – City Hall

As an employee in the City Clerk's Office, Theresa's dependability is exemplary in everything from work ethics to completing assignments.

Dale Kelle – Fire Dept.

Dale always goes out of his way to help others and never complains. He goes above and beyond what is expected of him.

Brian Wilcox – Police Dept.

Officer Wilcox has shown an interest in providing service to all City departments. He takes pride in his job and goes the extra mile.

Gary Gunter – Maintenance

Gary always has a positive attitude. He strives to perform quality work while on the job.

Jill Arnold – Parks & Recreation

Jill did an exceptional job handling the opening of the new Aquatic Center while performing her regular program duties. She devotes 100% effort to her work.



Everyone should wear a safety helmet while riding a bicycle

Bicycle Safety Helmets Offered By Hazelwood Fire Department

Before your child starts cruising around on a bike this spring, make sure he/she has a safety helmet that fits well and looks great. This will motivate them to wear it. As a special deal for Hazelwood residents, the Hazelwood Fire Dept. is offering safety helmets in three different sizes (adult, youth and child) for a bargain price of \$8 each. For more information, call (314) 731-3424.

Every year, thousands of children are treated in hospital emergency rooms across the country for head trauma and injuries caused by falls and crashes on a bike. Nearly half of the most serious injuries happen when they are riding bikes in their own neighborhoods.

No one can say for sure that bicycle accidents are avoidable and injuries can be prevented. But one thing is certain. Wearing a safety helmet while riding bikes or using scooters, skateboards and roller blades can reduce the risk of head injury by as much as 85%.

WHAT IS THE BEST HELMET?

One that is worn! Even a "minor" head injury can cause long-term problems with memory loss and learning difficulties.

PLUS, IT'S THE LAW

Effective January 1, 2009, St. Louis County Bill #339 makes it illegal for anyone under the age of 17 to ride a bicycle, scooter, roller skates, roller blades or a skateboard on local streets without wearing a helmet. Be smart, keep your head covered. Remember, bones heal but brains don't.

Hazelwood Offers Free Pet Licenses

Proper registration of domestic pets is an important aspect of public health and safety within the city of Hazelwood. Animal registration helps to ensure that all cats and dogs in Hazelwood are properly immunized against rabies.

It also helps the City maintain an accurate count of domestic animals locally. This information is important during times of disasters. We have to be able to provide shelter, food and veterinary care to any displaced animals during a disaster. Registration totals enable City officials to plan ahead.

Securing an annual license for a dog or cat is the law. Refer to SECTION 210.040 regarding "License" and SECTION 210.030 on "Annual Rabies Inoculation Required."

The deadline for 2009 pet licenses is June 1. The registering process is simple. Bring a receipt issued from a veterinarian showing that your pet is currently vaccinated to the Finance Dept. in the City Hall. Staff members there will gladly help you process the paperwork. Animal licenses are FREE of charge. After registration, a tag is issued for your pet with a unique tracking number and your phone number. Animal licenses are valid for one year (June 1st until May 31st).

Save the Date! Please Join Us!

City Fishing Derby

May 2, 2009, 9 a.m.-11 a.m.

Truman Park Pond

Free Admission

Five Age Brackets – Prizes Awarded

30th Anniversary Celebration of Hazelwood's Disc Golf Course

May 9, 2009, 10 a.m.-4 p.m.

White Birch Park

Free admission, free hotdog lunch, commemorative discs to the first 125 players and raffle for piece of Disc Golf history

8th Annual 4-Person Golf Scramble

May 30, 2009, Registration 7 a.m. / Tee Time: 8 a.m.

Eagle Springs Golf Course

Cost: \$70 Per Player Includes golf cart, player packet and lunch For pre-registration, call (314) 731-0980

Call 314-731-0980 for more information

Save Paper!

Sign up for the online version of this newsletter!
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Please provide your name, address, phone number,
and e-mail address.

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