



the City of Hazelwood, Missouri

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than you imagine

Spring / Summer 2010



View of Missouri River from bluff along St. Stanislaus Trail in Hazelwood

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## Cabela's in Hazelwood Sweeps Company Awards

Cabela's in Hazelwood outperformed 29 other company stores nationwide and won the Store of the Year AND the Customer Service Store of the Year awards.

To celebrate this momentous occasion, Cabela's founder Jim Cabela and CEO Tommy Millner visited the St. Louis Mills location and

gave away BIG prizes, money and vehicles to their store employees to reward them for their hard work, commitment and incredible sales success.

Thousands of dollars in prizes were awarded to the store employees. Eligible store employees were entered into drawings for prizes and 10 names were drawn as finalists for each award. Store employee Taylor Quallen won the Store of the Year Grand Prize, which was a 2009 Ranger 188VX boat, motor and trailer. The Customer Service Store of the Year Grand Prize went to store employee Katie Adams. She won a brand new Ford F-150.

The Cabela's Store of the Year is awarded to the retail store that leads the company in operational efficiency. The Customer Service Store of the Year is awarded to the store that provides the most outstanding level of Cabela's legendary customer service.

As the World's foremost outfitter, Cabela's passionately serves people who enjoy the outdoor lifestyle by delivering innovation, quality and value in its products and ser-

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The City Council presented a proclamation declaring February 2010 as “Black History Month” to members of the Community Enrichment Commission.



## City Council Appoints Carol Stroker for Ward 1 Seat



In early February, the Hazelwood City Council appointed Carol Stroker to fill the Ward 1 seat vacated by Mayor Robinson when he was elected. Stroker has been certified to run for election as the Ward 1 Councilwoman on April 6. City Clerk Colleen Klos administered her Oath of Office during a recent City Council meeting.

As a Hazelwood resident, Stroker brings with her an impressive background as an elected official. In April 1992,

she was elected to the Hazelwood City Council and served in this capacity until December 1996. Her interest in serving local constituents on a larger scale prompted her to run for the Missouri House of Representatives and win election in November 1996. She served in the House for a two-year term.

Stroker recently resigned from the Hazelwood School Board after serving as a member for more than five years. During this period, the district passed two bond issues and a tax levy increase that made it possible to build four new middle schools, add full-day kindergarten, and renovate several school buildings across the district.

“As I have said many times before, the City of Hazelwood is where my heart lies. Serving on the City Council has been a rewarding experience for me and I look forward to doing it again,” said Stroker.

Stroker has previously served on the City’s Civil Service Board as its chairperson. In addition, she’s been a realtor for 20 years, working with Prudential Patterson Realtors. According to Stroker, “Sustainable property values are very important to the region. There are ways to encourage more home ownership within the lending industry and I want to see them utilized.”

In addition to Stroker, there were three other certified candidates who ran for election to the Hazelwood City Council on April 6. They were Donald Ryan (Ward 3), Russell Todd (Ward 5) and Rosalie Hendon (Ward 7).

## Hazelwood Offers Savings on Prescription Drugs to Residents

The City of Hazelwood has a new program to offer savings on prescription drugs to residents who are without health insurance, a traditional benefits plan, or have prescriptions that aren’t covered by insurance.

A unanimous vote taken by the City Council cleared the way for the City to offer this Prescription Discount Card program to local residents in collaboration with the National League of Cities (NLC). The City of Hazelwood’s membership in the NLC made it possible for this service to be offered.

The discount card is FREE to all Hazelwood residents, regardless of age, income or existing health insurance. It is easy to use and can be used anytime your prescription is not covered by insurance. Other benefits include the following:

- Average savings of 20% off retail price
- Coverage for ALL family members
- No limit on number of times used
- Human medications used to treat pets are covered as well.

Hazelwood’s Prescription Discount Card program should be ready to launch by the first of May. Enrollment information for residents will be forthcoming. Visit the City’s website at [www.hazelwoodmo.org](http://www.hazelwoodmo.org) for updates in the “What’s New” section.

Nine out of 10 pharmacies nationwide participate in this program, including many in the North County area. Visit [www.caremark.com/nlc](http://www.caremark.com/nlc), or call toll-free 1-888-620-1749, to obtain more details, locate a nearby pharmacy, look up a drug price or access other health resources.

Disclaimer: This is not insurance. Discounts are only available at participating pharmacies. By using the card, participants agree to pay the entire prescription cost less any applicable discount. Savings may vary by drug and pharmacy.



Hazelwood's Baseball Camp is scheduled for June 14-17. Registration begins April 12.

## City Clerk Delivers Census Backpacks to Kindergarteners



Kindergarteners at Armstrong, Garrett, McNair and Russell elementary schools received something that none of the other students got to take home – 2010 U. S. Census Backpacks. They were delivered and

handed out by Hazelwood City Clerk Colleen Klos who talked about the importance of being counted in the 2010 Census.

Klos started out by telling the students, "I'm from the City of Hazelwood, where your school is located and where most of you live." She explained that America does a Census every 10 years to find out how many people live in Hazelwood, the state of Missouri and the whole country.

Klos said sometime around March 15, every household in the nation will receive the 2010 Census form with 10 easy questions to answer. Completing the form should take 10 minutes or less. She emphasized the importance of reminding their parents to send back their completed forms.

"Everybody is a person and each person needs to be counted," Klos said.

Klos mentioned to the kindergarteners that the last time we did a Census was back in 2000 before they were born. Since they weren't here the last time, it's important that we count them this year because they're Hazelwood's VIPs, Very Important People.

The backpacks were branded with the Hazelwood logo and Census message, and came in a variety of colors. In addition to the packet of information for their parents, the backpacks contained small Frisbees, crayons, rulers, pencils, note pads and jelly beans for the kids to play with and enjoy.

## 2010 Hazelwood Beautification Campaign

The City of Hazelwood has had to make a modification to the Citywide Bulk Waste Pick-Up Program, also known as the Beautification Campaign. Starting date is June 1. In the past, residents have been able to set out unlimited quantities of bulk items at the curb for Veolia to collect and remove during the month of June at no cost to the resident. The City paid for this service.

However, like most municipalities, our City experienced a decrease in sales tax receipts for 2009. As a result, this year we are able to offer residents – again at no cost – a limited number of items that they can set out at the curb for collection during this year's bulk waste collection program.

Each household is limited to 5 items and each item can't weigh more than 40 pounds a piece. Examples of **acceptable bulk items** include sofas, mattresses, chairs, cabinets, tables, bath tubs, sink vanities, lamps, wooden/plastic furniture,

playground equipment, rugs and small TV sets. **Unacceptable bulk items** consist of tires, car parts, batteries, construction materials, concrete, compost, flammable liquids, household chemicals and paint.

All residences in Hazelwood will be charged for one bulk pick-up even if they don't have a need to get rid of bulk items; therefore, residents are encouraged to use this service. If you have questions about what is or is not included in the program, please call Veolia's customer service for more details at (314) 567-1800.

For those residents who have bulk items in excess of the 5-item limit, there is an option. Additional bulk volumes are available for disposal for a charge of \$15.53 per 5-item quantity. For example, if a resident has 10 bulk items, the first 5 items would be collected at no charge and the remaining 5 would be billed to the resident at \$15.53. **Any resident with**

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On May 19, 2007, a huge play structure was officially opened at Musick Park, offering children hours of fun and exercise.



## Hazelwood Makes an International Connection with Call to Plant Trees

The City Council recently issued a proclamation declaring March as “Plant a Tree Month.” Surprisingly, the City received greetings from Leah Wanambwa of Nairobi, Kenya, who works for the United Nations Environment Programme (UNEP). She saw an article about it in the St. Louis Globe-Democrat online edition and invited the City of Hazelwood to participate in the Plant for the Planet: Billion Tree Campaign.

The UNEP launched this project in November 2006 in Nairobi during the 12th Conference of the Parties of the Framework Convention on Climate Change. Due to its success, and by popular demand, the campaign has been extended until the end of 2010. So far, the UNEP has received tree-planting pledges for over ten billion trees from 170 countries.

Placed under the patronage of Nobel Peace Prize laureate Professor Wangari Maathai and His Serene Highness Prince Albert II of Monaco, the Billion Tree Campaign is raising awareness of the inter-dependence between human-kind and the planet’s ecosystems, as well as the linkages between tree planting and climate change mitigation.

Hazelwood residents can get involved on a local level by planting a tree in their yard or participating in the Commemorative Tree Fund, a program established by the Hazelwood Parks and Recreation Division. It allows residents to make a tax deductible donation toward the purchase of a tree in memory of a loved one or to commemorate a special occasion. Currently, there are 62 commemorative trees in 16 parks throughout the community.

All donations will be recognized by having the engraved plaque mounted permanently on a donors’ list displayed at White Birch Park. Donors also receive the following: a Commemorative Tree Certificate and a map showing the tree’s location. Each tree is planted and cared for by the Hazelwood Parks and Recreation Division.

For more information, contact the Parks and Recreation Office at (314) 731-0980.

## City’s Recycling Program Going Strong

Hazelwood residents are gung-ho about recycling as evident by the tonnage of recyclables collected by Veolia in recent months. In December 2009, over 120.83 tons of recyclables were brought in from Hazelwood, an increase of 32.45 tons over the amount gathered a year earlier. For January 2010, Hazelwood produced its second highest total with 111.76 tons.

“It’s great to see the strong support we’re getting from residents to our recycling program,” said David Stewart, Director of Public Works/City Engineer, City of Hazelwood. “The 65-gallon recycling carts that most residents received in the fall of 2008 are large enough to handle the increased amount of materials that can now be recycled through the single-stream collection method. They are sturdy and have wheels, making them easy for rolling to the curb.”

In 2009, the amount of recyclable tonnage collected from

Hazelwood has nearly tripled on a monthly basis. The “top five” months included December (120.83), October (96.75), November (88.43), May (85.33) and February (82.61).



The City of Hazelwood has added a new section labeled “Veolia Trash/Recycling Services” under the navigation tab of “Services” on the website. Look for a little picture of a recycling cart. This area contains a lot of good information, including a “Save Our Planet” list of recyclable items. It also features two maps showing Veolia’s weekly trash hauling and recycling schedules. For any questions regarding your Veolia trash/recycling service, call customer service at (314) 567-1800.



Enjoy some fun in the sun when Hazelwood's White Birch Bay Aquatic Center opens for business on Saturday, May 29

## Big Turnout for MoCHIP Program Hosted By HPD and Masons

In January, the Hazelwood Police Department partnered with the Missouri Masonic Children's Foundation to host a Missouri Child ID and Protection program (MoCHIP) at the LDS Church in Hazelwood.



Melissa Lewis from Anchorage, Alaska, was one of the parents who showed up with their children at this event. Her three boys, Austin (age 15), Michael (age 10) and Andrew (age 4), were among 200+ children who went through the child ID process.

Ten stations were set up to collect data on the children's weight, height and hair/eye color. Digital photos were taken as well as fingerprint scans of each participant. In addition, full dental impressions and other non-invasive DNA sampling was done. All of this information was then burned onto a mini-CD and put inside a sealed kit along with two laminated ID cards. The whole process took less than 20 minutes.

Those who missed this first MoCHIP program may have another opportunity to have their children ID'ed as a safe-guard measure. "Since we had such a great response this first time around, I've been asked by the MoCHIP organizers to do another one in the fall. MoCHIP is a valuable tool for law enforcement, so we've tentatively scheduled it for October 9. We'll be sending out more information as the time draws closer," said Sgt. Don Routh.

## Hazelwood Honors Employee with Heroism Award



The City of Hazelwood recently honored one of its street maintenance employees, Ken Clayton, for an act of heroism while on the job. One of his co-workers nominated him for the City's Heroism Award, which is a part of the Employee Recognition Program, for his exemplary act to preserve and protect life and property.

In September 2009, Clayton knowingly put his life in harm's way to stop and secure a moving dump truck and trailer. While a bobcat was being loaded on a trailer, Clayton noticed that the truck hooked up to it started rolling back out of control. From the passenger side, he ran around to the driver's side of the truck and jumped in to stop the moving vehicle. In doing this, Clayton prevented the vehicle from hitting a child standing nearby and causing other property damage.

The Employee Recognition Committee members who reviewed Clayton's nomination agreed that he demonstrated the admirable traits of courage, skills and patience. His only concern was for the safety of others. Clayton's quick thinking, initiative and valor helped diffuse a potentially dangerous situation.

In 1840, a building made of white limestone replaced three log buildings for St. Stanislaus Seminary which is now a historical landmark in Hazelwood.



## Hazelwood Firefighters Participate in Rope Rescue Training



The Hazelwood Fire Department (HFD) has been keeping its firefighters busy by having them trained on high angle and confined space rescues. They recently went through 15 days of 8-hour training in both the classroom and in the field.

The trainer was Keith Shields, a battalion chief in the Saanich Fire Department in Victoria, British Columbia, which is approximately 100 miles north of Seattle. He has taught rope rescues, a method used to vertically lift accident victims from steep locations, several times for the HFD over the past 10 years. Shields is an expert with the Roco Rescue Training Corp., a firm that teaches these techniques to fire departments throughout Canada and the United States.

The training site was the Pillsbury building in Hazelwood. They executed rescues over the side of the air handling tower on the east side of the building.

## Hazelwood Fire Department Earns EMSC State Certification

The Hazelwood Fire Department EMS Division is one of only 14 ambulance services in the St. Louis area and one of 47 statewide to earn EMSC state certification. EMSC stands for “Emergency Medical Services for Children.”

The primary goal for EMSC is to ensure that each child in the state of Missouri receives the right care at the right time with the right provider who has all of the right equipment readily available and education in its use. A “Shield of Honor” recognition sticker is placed on EMSC state certified ambulance units with this message, “Making a Difference in Missouri... One Child at a time.”

Although Hazelwood ambulances were equipped with most of the equipment recommended by EMSC for certification, the department did work with the Pediatric Subcommittee for the State Advisory Committee for EMS (SAC) to determine what additional equipment needed to be acquired. Also, Hazelwood paramedic/firefighters went through PALS training which educated them on how to use the equipment and enhance their pediatric assessment/treatment skills.

After the pediatric equipment was installed and the paramedic/firefighters finished their PALS training, an inspection was done on the ambulance unit. Christine Green, APRN, CCRN, TNS, for the Trauma Program at SSM Cardinal Glennon Children’s Medical Center and member of the Missouri State Advisory Council’s Trauma and Pediatric Subcommittees, was the inspector who approved the inspection and awarded the department with its EMSC state certification.

“We’re very proud of this EMSC certification, considering the fact that only 14 ambulance services in the entire St. Louis area have this distinction,” said Hazelwood Fire Chief Jim Matthies. “Thanks to the support of our City Council, we were able to offer PALS training to our EMS paramedics and acquire the remaining equipment we needed to pass the inspection. Our EMS paramedic/firefighters are now fully capable of treating child trauma and injuries.”





**Convergys Corp., a global leader in relationship management, recently announced plans to add 200 full-time jobs at its contact center in Hazelwood.**

## Aviator Business Park Attracts National Attention

Hazelwood's Aviator Business Park (ABP) has gotten a lot of attention from several national trade publications, as well as the local media. In February, ABP was featured in the cover story for Heartland Real Estate Business magazine. The article focused on the successful public-private partnership formed between the City of Hazelwood and Panattoni Development Company.



Mark Branstetter, Panattoni's senior vice president, is quoted as saying, "The City of Hazelwood's cooperation has been a major positive for the ABP project. Hazelwood has been a true asset and partner since the beginning."

Expansion Management magazine, which is widely read by site selection decision-makers and corporate CEOs, ran a story on its website titled, "Making the Best of Life after Ford."

To coincide with the national spotlight focused on ABP, the local media began covering the project as well. In December, KMOV-TV news reporter Mark Schnyder interviewed Hazelwood's economic developer David Cox. In response to his question about jobs, Cox made this statement: "The jobs created at the Ford site could equal or exceed what Ford had, (2,800), but it's difficult to predict. The biggest thing for us is that the potential is there for jobs – period."

As St. Louis County and Fenton officials expressed more concern about the empty Chrysler plant, Hazelwood was used as an example of how to turn a distressed property into an economic asset again. Accord-

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## Bommarito Dealerships Thrive In Hazelwood

Despite the bad economy and the federal bailout of General Motors and Chrysler, the three Bommarito dealerships in Hazelwood had a record-breaking year in 2009. Bommarito Nissan, Honda and Volkswagen



of Hazelwood generated \$171 million dollars in combined sales involving their new, pre-owned, service, parts and collision centers.

Overall, Bommarito Nissan, Honda and Volkswagen of Hazelwood sold a total of 6,112 new and used vehicles in 2009. This accounts for 44% of total sales for the Bommarito Automotive Group last year.

"We appreciate the City of Hazelwood's great location in the St. Louis metro and bi-state region. We're attracting customers from hundreds of miles away," said Jerry J. Eickel, General Manager and Partner of Bommarito Nissan, Honda and Volkswagen of Hazelwood.

Bommarito Nissan of Hazelwood has been in operation for several years, maturing into the 34th largest Nissan dealership in the United States out of 1,100. In 2009, this dealership ranked #1 in the state of Missouri and ranked #1 in the Midwest Region, including Chicago.

Bommarito Honda Superstore of Hazelwood opened its doors for business in 2008 and earned the distinguished Honda "President's Award" during its first year. In 2009, this dealership ranked #2 in the St. Louis area and ranked #5 in the Midwest Zone.

Last year, Bommarito celebrated the grand opening of its Volkswagen dealership in Hazelwood. As part of the festivities, the company donated two brand new Volkswagen Beetles to the Hazelwood Police Department for its D.A.R.E. Program and Citizen Volunteer Patrol Program. A Volkswagen Routan Van was donated to a single mother who had fallen on hard times over the past year.

## Summer Park Reservations Now Being Accepted



Searching for a perfect venue to host a birthday party, family reunion, company picnic or school graduation? Then consider reserving a Hazelwood park pavilion for your next outdoors activity.

A current 2010 Resident Card is required for those who make reservations. Also, a written request must be submitted by residents, non-profit groups and businesses. Reservation times are from 11 a.m. to 9 p.m., seven days a week. A \$25 fee is required for all park pavilion reservations.

Picnic kits are available at the Hazelwood Community Center in conjunction with the issuance of park permits. The photo shown above is an architectural rendering of what the Howdershell Park pavilion will look like once it's finished.

For more information, call the Parks and Recreation Office at (314) 731-0980 or visit [www.hazelwoodmo.org](http://www.hazelwoodmo.org).

## Aviator Business Park Attracts National Attention *(continued)*

ing to Branstetter in a recent St. Louis Business Journal article, "Hazelwood recognized right away they had a site to deal with, and they were very aggressive and flexible. They're probably the poster child for municipalities as they try to grapple with what to do with these plants post-closure."

In addition to stories in the St. Louis Business Journal and Community News, Mayor Robinson was interviewed by FOX 2 News reporter John Brown for the station's morning show and excerpts from Cox's interview with Brett Blume were aired on KMOX Radio.

Today, the 160-acre ABP site is clear and ready for buildings to go in the ground. This \$250 million, 2.7 million-square-foot, mixed-use business park is prepped for light manufacturers, data centers, distribution operators and other commercial clients. Prospective tenants have already expressed interest, drawn in part by the property's infrastructure and amenities.

## Cabela's in Hazelwood Sweeps Company Awards *(continued)*

ices. The company's core values include superior customer service, integrity and honesty, quality products and services, respect for individuals and excellence in performance.

"We're excited about having a Cabela's in Hazelwood," said Mayor Matthew Robinson of Hazelwood. "Many of our residents enjoy the great outdoors and depend on Cabela's for their outfitting and equipment needs. We also salute the corporate management for going all out to award and recognize their valued employees. At a time when workers are getting laid off across America and many feel underappreciated, it's nice to see a company show appreciation to its employees."

The City of Hazelwood formed a partnership with Cabela's to finance a Wildlife Museum inside the store for the following reasons: to help drive traffic to St. Louis Mills; to generate additional sales; and to provide an educational experience for thousands of school-age children on a yearly basis.

Cabela's is one of 12 anchor stores at St. Louis Mills, a 1.2 million square-foot shopping center. St. Louis Mills provides the ultimate shopping experience with more than 175 outlet and value retail stores, entertainment and restaurants. St. Louis Mills is located off I-270, north of I-70, Exit 22B (Hwy. 370). Owned and managed by Simon Property Group, St. Louis Mills recently launched a "Mills Means More" marketing campaign to promote its value-priced shopping, brand-name stores and great entertainment.

## 2010 Hazelwood Beautification Campaign *(continued)*

more than 5 bulk items must call and notify Veolia in advance in order to schedule this pick-up request.

In addition, none of the local apartment/condo complexes will be participating in this year's Hazelwood Beautification Campaign. They will be responsible for making their own bulk waste collection arrangements.

The City of Hazelwood appreciates your understanding with the revised conditions of the bulk waste program this year. We are happy to be able to still provide you with such a program. For a complete list of City streets and their assigned pick-up dates, visit the City's website at [www.hazelwoodmo.org](http://www.hazelwoodmo.org) and look for an article on the 2010 Hazelwood Beautification Campaign.