From: Doug Bray [BrayD@ritenour.k12.mo.us]
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To: Doug Bray
Subject: News Release: Ritenour Receives State Awards for Publications, Video

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Ritenour Receives State Awards for Publications, Video

April 8, 2010 – The Missouri School Public Relations Association (MOSPRA) honored the Ritenour School District with four awards in the 2010 MOSPRA Communications Awards Program during its annual banquet. In addition, Doug Bray, communications specialist for Ritenour, was named eastern director of the statewide organization.

The MOSPRA Communications Award Program is designed to give recognition for creative and effective work in school public relations, as well as valuable feedback from public relations professionals. This year's entries were judged by the St. Louis Chapter of the Public Relations Society of America.

Ritenour earned three Awards of Merit and one Award of Commendation.

The Ritenour Community Services Department received the Award of Merit for its human resources image package and promotional video as well as a Ritenour School District image package. The district's parent-student handbook received an Award of Commendation.

Bray joined the district's Community Services Department in 2006 assisting in all areas of Ritenour's communication efforts including the district's publications, Web site and photography. Bray was named the MOSPRA Rookie of the Year in 2008. He will serve on the state-level board for the 2010-2011 school year.

MOSPRA is the Missouri state chapter of the National School Public Relations Association. The organization is dedicated to providing citizens with a better understanding of the objectives, accomplishments and needs of the schools within our communities.

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