



NEWS RELEASE

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For Immediate Release

Hazelwood Harvestfest Features Fairytale Theme and Fun

Hazelwood, Mo., (August 14, 2009) – The **Hazelwood Parks and Recreation Division** is gearing up for another “**Hazelwood Harvestfest**,” scheduled for **Saturday, September 12**, from **9 a.m. to 6 p.m.** This event will be held at **Howdershell Park, located at 6800 Howdershell Road** and next to Hazelwood’s Firehouse #2.

“This year marks the 21st annual Hazelwood Harvestfest held in our community. It’s a gift given by the City on a yearly basis to show its appreciation to local residents for choosing Hazelwood as a place to live, work and play,” said Mayor Matthew Robinson, City of Hazelwood. “City events like this allow our citizens to come together and meet their neighbors in a fun atmosphere that fosters the collective pride we have living in one of the best communities in North St. Louis County.”

Admission is free for people of all ages, making it an affordable way of having fun with the whole family. Harvestfest also creates a great opportunity for local businesses to introduce their products and services to new customers, and for nonprofit organizations to raise money for charitable causes through offering games and selling food/beverages. Those interested in reserving a food or game booth can contact Dave Thomasson at (314) 839-5575.

Parade

Festivities begin at 9 a.m. with the “Hazelwood Harvestfest” parade. This year’s theme is “Fairytales.” The parade will begin at Hazelwood City Hall, 415 Elm Grove Lane, and wind its way down Town and Country Drive, west on Holiday Avenue, south on Imperial Drive and west on Village Square Drive to Howdershell Park.

Music will be performed by the Hazelwood West High School “Marching Wildcats” and the John Ford Highland Pipe Band. Other parade units include colorful floats and decorated automobiles. Five cash prizes will be awarded to the best-decorated parade entry. Scout troops, church organizations and other civic/business organizations interested in building a float or marching in the parade should contact Pam Reynolds at (314) 513-5072. The deadline for submitting parade applications is August 28.

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Harvestfest Offers Fairytale Theme & Fun, Add One

Children's Activities

At 10 a.m., Howdershell Park opens to the public. Everything from a petting zoo to an inflatable obstacle course to free pony rides will keep youngsters busy all day. Another attraction for kids, ages 10 and under, is the children's craft area where they can make three fairytale-related items such as a frog, crown or magic wand free of charge. In addition, a giant inflatable slide and Moon Bounce will be available for them to play on, including a huge dragon and wizard's castle.

"One popular program we're bringing back this year is the H2Orchestra, a creative outdoor musical activity offered by the Worldways Children's Museum. It features musical instruments made out of tubes, pots and pans with water in them. Kids can play Fun Funnels, Splish & Splash Pianos, Water Steel Drums, Water Bells, Diving Gongs, Water Organ and much more. It's a great way for them to learn more about art, music and the world around us," said Pam Reynolds, facility manager with the City's Parks and Recreation Department and organizer of the event.

Miss Hazelwood Coronation

The mystery of who will be crowned as Miss Hazelwood 2010 will be unveiled during the coronation ceremony at the main stage, starting at 10:30 a.m. To qualify as a participant of the Miss Hazelwood pageant, contestants must be young women between the ages of 15 and 19, as well as City residents. Applications and contest rules for Miss Hazelwood are available at Hazelwood Community Center, Civic Center East and on the City's website at www.hazelwoodmo.org in the "What's New" section. For additional information, contact Jill Arnold, Miss Hazelwood 2010 coordinator, at (314) 513-5073.

Registration deadline for Miss Hazelwood is Monday, August 24. A \$75 sponsorship fee is required. If candidates need assistance in finding a sponsor, the Harvestfest Committee will help them with these efforts.

The criteria used in selecting Miss Hazelwood are based on the following characteristics: poise; personality; ability to communicate with others; willingness to represent Hazelwood; school activities; and community service. Beauty and talent are not determining factors. The winner must be willing to represent the City of Hazelwood at public ceremonies, Halloween Happenings, Easter Egg Hunt, Valley of Flowers Parade, Creve Coeur Days and other events requested by the City.

The reigning 2009 Miss Hazelwood Tiffany Jarvis will carry on the tradition of crowning the new 2010 Miss Hazelwood at the coronation ceremony. A \$500 scholarship and other prizes will be awarded to the new queen.

Horseshoe Tournaments

Two tournaments will be held at 10:30 a.m. and 1:30 p.m. at the Horseshoe Pits at Howdershell Park. Registration for both of them begins a half-hour early. Participants of all ages are welcome. Teams will be determined by a random drawing following registration. Trophies will be awarded to the winners.

Bingo

The Hazelnuts will be running two Bingo sessions at noon and 2 p.m. Anyone can play. Gift cards, small household items and snacks will be given away as prizes.

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Harvestfest Offers Fairytale Theme & Fun, Add Two

Music Entertainment

The Smash Band, labeled as “St. Louis’ favorite party band” by *St. Louis Sound Scene Magazine*, will rock the house with a high-energy concert featuring songs from a variety of different music genres, starting at 3 p.m. Well-known media icon known as “Smash” will be backed by a dynamic horn section, multiple male/female voices and one of the area’s best lead guitarists.

All Day Activities

Used Book Sale

Sponsored by the Community Enrichment Commission, this event allows guests to browse through hundreds of donated books and purchase them at a discount price. It’s a great opportunity to possibly find a literary gem or children’s reading books for as little as a \$1 each or less. All proceeds generated from the Used Book Sale are used to purchase newspaper and magazine subscriptions for Hazelwood’s two recreation centers, to support the Commission’s “Reading is Elementary Program” and to provide resources for the Garden Club.

Retired Flag Collection

American flags that are faded or tattered can be turned in at the City Services tent. They will be given to the VFW for proper disposal.

Howdershell Park offers limited parking space. However, additional parking and shuttle bus service will be available at White Birch Park, 1186 Teson Road.

For more information about Hazelwood’s Harvestfest, call (314) 731-0980 or TDD 1-711.

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2009 HAZELWOOD HARVESTFEST ACTIVITY/ENTERTAINMENT SCHEDULE

9 a.m.	Parade
10 a.m.	John Ford Highland Pipe Band
	Petting Zoo
	Children’s Craft Area
	Obstacle Course/Giant Slide
	World Ways Children’s Museum
	H2Orchestra
10:30 a.m.	Horseshoe Tournament
10:30 a.m.	Miss Hazelwood Coronation
12 p.m.	Free Bingo – Hosted by Hazelnuts
1 p.m.	Free Pony Rides
1:30 p.m.	Horseshoe Tournament
2 p.m.	Free Bingo – Hosted by Hazelnuts
3 – 6 p.m.	Smash Band