



NORTH COUNTY INC.
Regional Development Assoc.

North County Incorporated Platinum & Premier Partnership Membership Application

350 B Village Square Drive, Hazelwood, MO 63042

Phone: 314-895-6241 Fax: 314-895-6244

NorthStLouisCounty.com

North County Inc. is a regional development association which acts as a catalyst to define and advocate economic and community development for North St. Louis County

PLATINUM & PREMIER MEMBERSHIP: WHY IT'S FOR YOU

We appreciate your support of North County Inc. (NCI) and our mission with your membership. Your investment supports NCI's work on quality of life issues impacting the businesses and residents in the North St. Louis County area. Your contribution helps NCI focus on economic development, education, healthcare, infrastructure and transportation needs, and building partnerships that work on regional matters to create a more sustainable community.

President's Round Table (included in both packages)

North County Inc.'s **President's Round Table** exists to create added membership value by providing a unique and invigorating forum to connect and interact with executives of small, medium and large companies and civic leaders.

Platinum Partnership Package (\$15,000*)

The **Platinum Partnership Package** offers a package that provides annual membership, top-level event sponsorship and attendance packages for NCI's Annual Breakfast, plus premium sponsorship at additional programs or events hosted by North County Inc., plus Platinum Partnership recognition.

Premier Partnership Package (\$10,500*)

The **Premier Partnership Package** includes North County Inc. membership and premier sponsorships at North

NAME OF FIRM/ ORGANIZATION: _____ DATE: _____

CONTACT PERSON & TITLE: _____

TELEPHONE: _____ FAX: _____

MAILING ADDRESS: _____

CITY, STATE & ZIP: _____ EMAIL: _____

PLATINUM PARTNERSHIP \$15,000* **PREMIER PARTNERSHIP** \$10,500*

*Please be advised for budgetary purposes that annually this will increase 2%

Thank you for investing in North County Inc.—Your North County Connection. Please fax this form to 314-895-6244 or mail to: North County Inc. 350B Village Square Drive, Hazelwood, MO 63042, you can also send to nci@northcounty.com



PLATINUM PARTNER PACKAGE

PLATINUM PARTNER PACKAGE (\$15,000)

Designed for dedicated North County Inc. (NCI) members to conveniently bundle their annual membership and events sponsorship contributions. This leadership package is available to members who want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the “Voice for North County”.

President’s Round Table:

- With the ***Platinum Partner Package*** you receive: an executive level seat at the President’s Round Table
- This is an exclusive benefit for ***Platinum and Premier*** members
- Please see *President’s Round Table* informational sheet for details

Annual Membership:

- All of the ***Premier Membership Package benefits***, plus
- **Added benefits, exclusive to Platinum Partner Package:**
 - Recognition of your ***Platinum Partner Membership*** status on North County Inc.’s NorthStLouisCounty.com, monthly eNewsletter, attractions website ExploreNorthStLouisCounty.com and all electronic notices from North County Inc. going to over a thousand residents, businesses and media contacts
 - Priority board of directors position consideration given to ***Platinum*** partners that are interested

Platinum Partner Sponsored Events Package:

Presenting Sponsor of the Annual Breakfast and Leadership Award Ceremony:

- Prominent event recognition
- Opportunity to network with over 500+ community, civic and business leaders
- Table for 10 - premium seating guarantee
- **See the back for full Presenting Sponsorship benefits**

Sponsorship Package of the NCI Salutes 30 Leaders in their Thirties:

- Prominent event recognition and free ad in program
- Opportunity to network with community, civic and business leaders
- Table for 10 - premium seating guarantee
- **See the back for full Sponsorship benefits**

Plus, Platinum Sponsorship Package at our Annual Fine Dining & Wine Pairing plus Silent Auction Event:

- Prominent event recognition
- Reservation hold for 4 tickets to event
- **See the back for full details**

Plus, added benefit of Platinum Partner Recognition at any additional programs or events hosted by North County Inc.



PLATINUM PARTNER SPONSORSHIP PACKAGE

Please see below the generous sponsorship packages that are included in your **Platinum Partner Membership**

PLATINUM EVENT SPONSORSHIP DETAIL

Annual Breakfast

The Annual Breakfast and Awards Ceremony celebrates individuals, organizations and businesses whose efforts have impacted the development of the North County area.

Presenting Sponsor includes:

- Opportunity to network with over 500+ community, civic and business leaders
- Certificate of appreciation presented to you during the program
- Company name on Annual Breakfast invitations (900+)
- Company logo on event front stage sign, on entrance sign and on program's power point presentation on jumbo screens
- Table for 10 - premium seating guarantee
- Company logo in event program, an upgrade from the **Premier Package**
- Company name in pre and post-event press releases
- Company name/logo in North County Inc.'s Annual Newsletter as a Presenting Sponsor, an upgrade from the **Premier Package**
- Company name/logo in advertising for North County Inc.'s Annual Breakfast
- Company logo listed in monthly eNewsletter and on NCI's website as Presenting sponsor, an upgrade from the **Premier Package**

NCI Salutes 30 Leaders in their Thirties Reception

NCI Salutes 30 Leader in their Thirties recognizes leaders who are making a significant positive impact on North County through their profession and/or community involvement and are in their thirties.

Sponsorship includes:

- Opportunity to network with community, civic and business leaders
- Table for 10 - premium seating guarantee
- 1/2 page ad in event program
- Company name listed on event sign
- Company logo in program, on eNewsletter and website as an event sponsor
- Company name listed in all pre and post-event press releases
- Company name or logo in advertising for the NCI Salutes 30 Leaders in their Thirties

NCI Annual Fundraiser

An elegant five course dinner with wine pairing and silent auction to support the work of North County Inc. (Attendance limited).

Sponsorship includes:

- Reservation hold for 4 tickets to event until reservation deadline
- Company name/logo in all pre and post-event press releases
- Company name/logo in invitation notices
- Company name/logo on event signs and event programs

Plus, Premium Sponsorship at any additional programs or events sponsored by **North County Inc.**



PREMIER PACKAGE

PREMIER PACKAGE (\$10,500)

Designed for dedicated North County Inc. (NCI) members to conveniently bundle their annual membership and events sponsorship contributions. This leadership package is available to members who want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the “Voice for North County”.

President’s Round Table:

- With the **Premier Package** you receive: an executive level seat at the President’s Round Table
- This is an exclusive benefit for **Platinum and Premier** members only
- Please see *President’s Round Table* informational sheet for details

Premier Annual Membership:

- Opportunity to support the community that you are located in and do business in. Helping shape its future along with other major stakeholders and community leaders
- Provides access to key decision makers
- Access a pool of professional solution providers
- Influential committee participation opportunities
- Information to make critical business decisions
- Inclusion in the Membership Directory on NorthStLouisCounty.com with your individual page with logo displayed and link to your website
- Recognition of your upcoming events, special news or awards you have received, etc. in our monthly eNewsletter, now being distributed to more than 1,000 business, civic and community organizations
- **Added benefits, exclusive to Premier Package:**
 - Premium recognition of your **Premier Membership** status on North County Inc.’s NorthStLouisCounty.com, monthly eNewsletter, attractions website ExploreNorthStLouisCounty.com and other notices North County Inc. sends to over a thousand local and non-local residents and businesses
 - Priority board of directors position consideration given to **Premier** partners that are interested

Premier Package Sponsored Events:

Corporate Plus Sponsor of the Annual Breakfast and Leadership Award Ceremony:

- Opportunity to network with over 500+ community, civic and business leaders
- Table for 10 - premium seating guarantee
- **See the back for full Corporate Plus Sponsorship benefits**

Sponsorship Package of the NCI Salutes 30 Leaders in their Thirties

- Opportunity to network with over 300+ community, civic and business leaders
- Table for 10 - premium seating guarantee
- **See the back for full Sponsorship details**



PREMIER PARTNER SPONSORSHIP PACKAGE

Please see below the generous event sponsorship packages that is included in your **Premier Membership**

PREMIER EVENT SPONSORSHIP DETAIL

Annual Leadership Breakfast

The Annual Breakfast and Awards Ceremony celebrates individuals, organizations and businesses whose efforts have impacted the development of the North County area.

Corporate Plus Sponsorship includes:

- Opportunity to network with over 500+ community, civic and business leaders
- Table for 10 - premium seating guarantee
- Company name on Annual Breakfast invitations (900+)
- Company logo on event entrance sign and in program's power point presentation on jumbo screens
- Certificate of appreciation presented to you during the program
- Company logo in event program
- Company name listed in pre and post-event press releases
- Company name listed in North County Inc.'s Annual Newsletter as Corporate Plus sponsor
- Company logo in monthly eNewsletter and on NCI's website as Corporate Plus sponsor
- Company name and/or logo in advertising for North County Inc.'s Annual Breakfast

NCI Salutes 30 Leaders in their Thirties Reception

NCI Salutes 30 Leader in their Thirties recognizes young professionals in their thirties who are making a significant positive impact on North County through their profession and/or community involvement.

Sponsorship includes:

- Opportunity to network with community, civic and business leaders
- Table for 10 - premium seating guarantee
- 1/2 page ad in event program
- Company name listed on event sign
- Company logo in program, on eNewsletter and on website as an event sponsor
- Company name listed in all pre and post-event press releases
- Company logo listed on North County Inc.'s website page for event
- Company name or logo in any advertising for the ***NCI Salutes 30 Leaders in their Thirties***



PRESIDENT'S ROUND TABLE

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Designed to bring major North County Inc. partners a unique opportunity to interact with top ranking executives who desire peer-to-peer networking, building relationships with other top ranking executives and connecting to the inner workings of the North St. Louis County community. As a partner in the **President's Round Table**, you have the opportunity to participate in initiatives with other local business and community leaders that make a positive impact in North St. Louis County.

Candidates:

Exclusive membership in the **President's Round Table** is available to Premium and Platinum members of North County Inc.

Guiding Principles:

The **President's Round Table** believes in North County Inc.'s advocacy for a strong economy with a sustainable business environment, competitive educational system, access to quality health care and flourishing neighborhoods. As a partner, your financial contributions, committee volunteerism, leadership and advocacy support are all integral to the success of North St. Louis County and North County Inc.

Requirements:

The **President's Round Table** is offered to top executives that are leading North St. Louis County businesses or communities. Each partner should meet several, or all, of the following requirements:

- Represent a progressive and successful company/organization that creates value to the business community
- Represent a variety of industries and backgrounds within the region
- Has a desire to work in a collaborative manner with other business and civic organization to build and strengthen North St. Louis County

Benefits:

In addition to all the benefits you receive from your general membership, as a partner in the **President's Round Table**, you will:

- Be invited to the **President's Round Table** quarterly meetings with North County Inc.'s President and Chief Executive Officer, Rebecca Zoll. During the meetings, you will have the opportunity to discuss current issues within your industry, issues for the region and the North County community and receive an update on North County Inc. initiatives
- Work with other partners to identify and support initiatives that can help unify North St. Louis County to tackle topics for improvement and address community issues in the priority areas of economic development, education, healthcare, transportation and infrastructure, and asset awareness for North St. Louis County
- Have opportunities to build relationships with the top executives of small, medium and large companies and the broad base of influential leaders in North St. Louis County
- Your company/organization's logo placement in our monthly eNewsletter and our annual newsletter
- Special recognition at events